

COMMUNITY NEWS ▸

## Alpharetta 'Heroes' honored

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**Alpharetta** - While being warm, welcoming and caring toward every resident and individual who walks in the door at Somerby of Alpharetta comes naturally to Certified Nursing Assistant (CNA) Jeanette Martin and Lead Concierge Ron Coffie, their dedication to service has made them "heroes" in the eyes of the Georgia Assisted Living Federation of America (ALFA).

The two Somerby associates were awarded Hero Awards at the ALFA Luncheon Sept. 23.

"Professional, compassionate and dedicated are all words that come to mind when I think of Jeanette and Ron," said Debbie Michelet, executive director for Somerby of Alpharetta, an active rental retirement community. "These two 'heroes' truly embody Somerby's philosophy, and are shining examples of how our staff interacts with residents, families and one another each and every day."

ALFA launched the Hero Awards more than a decade ago to honor assisted living professionals who provide extraordinary senior living care.

Martin, one of the first CNA's at Somerby, now serves as a mentor to the team of caregivers. "In my 20 years of working in senior living, I can honestly say that Jeanette is one of the best CNA's I have worked with," said Michelet.

According to Michelet, Martin gravitates toward memory care residents. "Her compassion for memory care residents and ability to see past their Alzheimer's disease is incredible," said Michelet. "Jeanette has so much love in her heart, and she shares it daily with our residents. She takes time to get to know their families and works hand-in-hand with them to provide the best possible care for their loved ones."

As the lead concierge, Coffie is responsible for coordinating daily administrative activities, greeting visitors, and fielding questions from the more than 200 residents and 135 staff members. At Somerby, Coffie can be found showing new guests around the community, preparing fresh popcorn for residents and guests during the day, managing the Market Shoppe, training new staff and much more.

"Ron is the voice of Somerby. If you were to ask Ron what his job at Somerby is, he would reply, 'I'm the director of first impressions,'" said Michelet. "And first impressions, as well as lasting impressions, are what Ron does best. I admire Ron for not only his positive and upbeat personality, but also for the love and compassion he genuinely has for our residents."

"I've heard time and again how lucky we are to have such caring and loving individuals like Ron and Jeanette on our staff," said Michelet. "We're so proud of them for receiving ALFA Hero Awards, and we wish everyone could see what our residents experience every day here at Somerby."